

Evolution Capital Partners

Leaders in growing small businesses SM

Tired of paying yourself last?

The one question we hear more than any other is, "When will my hard work pay off?" While united in their commitment to personal sacrifice, delayed gratification, and a tireless work ethic, at some moment in the growth of their firm, each entrepreneur reaches this same inflection point marked by exhaustion and frustration. You've taken the risk of starting a firm and you know the rewards are out there, but for one reason or another they're always just out of reach. You open another branch, the economy takes a nosedive - and then here comes new banking standards, so you stockpile funds "just in case" to ensure your monthly cash flow.

Have you thought about selling, but didn't want to miss out on the future you see for your company?

If you're tired of paying yourself last, and thinking of cashing out just to get some relief, chances are the one thing holding you back is the sense that your business is finally poised for rapid expansion, and by selling you would miss out on the significant upside just around the corner. If you're looking for a way to "Have your cake and eat it too," we can help. Evolution Capital Partners is a private equity firm specializing in helping owners of Second Stage Growth Companies, like yours, finally realize the best of both worlds by enabling you to take some cash off the table, while still positioning you to profit from future growth. Evolution partners with you by:

- Removing your personal guarantees on bank capital
- Maintaining your current compensation
- Offering you the security of financial stability
- Providing the resources to make key hires to take your company to the next level
- Facilitating warm introductions to strategic partners for rapid business expansion
- Allowing you to own a significant piece of the future upside

By providing immediate cash, as well as maximum rewards at a minimum of risk going forward, Evolution offers you the best of both worlds, by rewarding both your successful track record to date, as well as your firm's potential for even greater results in the future.



Business Owner Risk/Reward Matrix

INVESTMENT CRITERIA

Company Size

- \$500,000 - \$2,000,000 in free cash flow
- Minimum of 10% cash flow margins (EBITDA less regular cap ex)

Investment Size

- \$2,000,000 - \$10,000,000

Growth Expectations

- \$3,000,000 - \$5,000,000 in free cash flow in 3-7 years

Geography

- United States

Targeted Industries

- Business Services
- Distribution
- Financial Services
- Healthcare Services
- Information Services
- Niche Manufacturing
- Scalable Sales-Focused Businesses

Non-Targeted Industries

- Capital Intensive
- Consumer Products
- Real Estate
- Retail

To discuss an opportunity, contact:

Brendan Anderson, Co-Founder & Managing Partner
banderson@evolutioncp.com, 216-593-0402 x 205

Jeffrey Kadlic, Co-Founder & Managing Partner
jkadlic@evolutioncp.com, 216-593-0402 x 206

Gene Marino, Partner
gmarino@evolutioncp.com, 312-263-5080